

Your Team Exercise

Foundations 3: Accelerating Growth | Team Hiring

SOLO

Simple: Often, the very first help we recommend someone get is an accountant and perhaps a bookkeeper. Taxes can be so complicated, deductions change from year to year, and so many business owners are overwhelmed and have emotional upset with financial tasks, that it can be a tremendous burden lifted to get help with this. In most cases, the deductions an accountant helps you get, and the hours, days or weeks saved at the end of the year, and the penalties avoided by being able to file on time, more than pays for the cost of this help.

Simple+: A step up from simple, two additional forms of help are added. One is execution help, someone who just gets routine tasks and projects done. This could be just a few hours a month or a few hours a week.

The second kind of help is technical help, usually around a website or other online systems. Sometimes the technical help and execution help can be the same person. Often you need a more skilled website developer/designer available for some of the more complicated projects.

